



Dear Parent/Carer

We Are Becoming A Unicef UK Rights Respecting School

Here at The East Manchester Academy we aim to be a school where young peoples' rights are at the heart of our ethos and culture, to improve well-being and to develop every child's talents and abilities to their full potential. As part of this plan we are working towards recognition as a 'Rights Respecting School', an award given to schools on behalf of Unicef UK.

Unicef is the world's leading organisation working for children and young people and their rights. In 1989, governments across the world agreed that all children have the same rights by adopting the UN Convention on the Rights of the Child (UNCRC). These rights are based on what a child needs to survive, grow, participate and fulfil their potential.

The East Manchester Academy pupils will learn about their rights by putting them into practice every day. A Rights Respecting School models rights and respect in all of its relationships.

We really hope that you will be able to support our school on our journey towards becoming a Unicef UK Rights Respecting School. It would be great if you could spend a few minutes reading through our questions and answers on the website, and also find a bit more about the Convention on the Rights of the Child by visiting unicef.org.uk/crc.

For further information about Rights Respecting Schools please visit:
www.unicef.org.uk/rrsa.

Yours faithfully



Anthony Benedict
Academy Headteacher